

## APPLICATION:

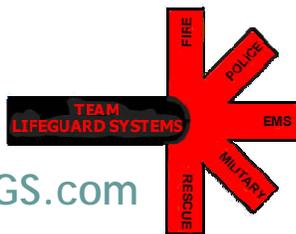
The active compounds in **NOXO** Do not have a detectable odor of their own. They are suspended in a petrolatum base, which is scented with vanilla oil. The product is applied to the upper lip, directly under the nose. A single application will remain effective for several hours. Higher ambient temperatures will slightly lessen the length of effectiveness while conversely, cooler temperatures will result in prolonged action. Although **NOXO** should not be ingested, the product is non-toxic.

## SHELF-LIFE:

The active ingredients in **NOXO** have an extended shelf life of up to six years when kept at normal storage conditions.

## NOXO STOPS THE EFFECTS OF NOXIOUS ODORS:

- Infection
- Decay
- Chemicals
- Burned Flesh
- O.R. Odors
- Putrefaction
- Feces



[www.TeamLGS.com](http://www.TeamLGS.com)

## Pricing/ordering

NX-10 - 10 individual applications	\$ 9.15
NX-25 - 25 individual applications	\$22.95
NX-50—NOXO bulk pack—50 individual applications	\$45.95
NX-100—NOXO bulk pack 2 boxes of individual applications (100 packets)	\$91.95

**Call for free single application sample.**

**Orders may be phoned in, faxed, or placed on our web store.**

**Go to [www.TeamLGS.com](http://www.TeamLGS.com) then click catalog, then Personal Protection Equipment, then Odor Inhibitors.**

**All prices include free shipping and handling to U.S. destinations.**

**Lifeguard Systems Inc.**

PO Box 594

Shokan, NY 12481

845-657-5544

845-657-5549 Fax

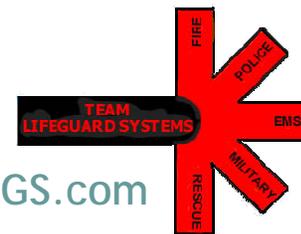
Email: [LGS@TeamLGS.com](mailto:LGS@TeamLGS.com)

[www.TeamLGS.com](http://www.TeamLGS.com)

*Masks noxious odors.*  
**NOXO**®

**Never smell another decomposing body again!**

**NOXO topical gel eliminates the effects of noxious odors.**



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# For Divers, Tenders, Coroners, Law Enforcement, Firefighters, Health Care Workers, and more.

The NOXO® Odor Perception Inhibitor has been specifically developed to address the unique needs of law enforcement, emergency disaster response teams and medical professions who must work in the presence of highly offensive odors while maintaining high effectiveness.



There are times when certain jobs could be better performed without the overwhelming psychological effects brought about by the presence of obnoxious odors. NOXO® is the first effective compound designed to make this possible. It blocks the distracting affects of offensive odors of decay, feces, harsh chemicals, burning flesh, operating room odors, garbage, smelly diapers and putrefaction.

## ODOR DETECTION:

There are two senses for odor detection; those controlled by Olfactory Nerves (responsible for odor detection and recognition) and those controlled by the Trigeminal Nerve (serves as a warning system yet does not consciously “recognize” odors).

The psychological effects of repugnant odors are particularly significant as they stimulate the portions of the brain that form memory (Hippocampus) and control emotions. In addition to the typical physiological reactions, the memory of the “stench of death” produces a strong psychological avoidance barrier, which adversely affects intended work tasks.

## HOW ODORS ARE PERCEIVED:

An odorant molecule arrives at and fits into a specific receptor site or sites. A chemical reaction then occurs between an enzyme and the odorant, which causes a signal to be transmitted to the brain. At this point perception and recognition occurs.

Order today from:

**Lifeguard Systems, Inc.**

LGS@teamLGS.com

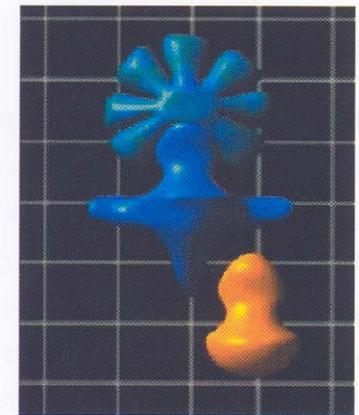
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NOXO® is a technical compound specifically formulated to engage the enzyme necessary to perceive the odors from the early stages of decaying, decomposing tissue and from burned flesh, thereby significantly minimizing their perception.

The sensitivity of olfactory receptors is analogous to listening for a specific musical chord. Although other notes may be present, the receptors react only to the specific chord they are specifically programmed for.



NOXO® “blocks” the receptors so that the “chords” of the odor set mentioned above cannot be detected. However other smells remain unaffected, allowing normal perception of other important scents such as a natural gas leak.